

Described in ancient cultures as a passage or journey,

## YANATM IS THE PATH TO RADIANT SKIN THAT BEGINS FROM WITHIN.

The unique fusion of ancient wisdom, culture and cutting edge technology unveils a new path on the journey to a more youthful, radiant complexion.

In ancient cultures, the tradition of consuming certain foods to rejuvenate the complexion has been practiced for centuries. In Eastern cultures it's widely accepted that those who have extremely collagen-dense diets will also have beautiful skin. Conversely, in Western cultures, many diets are virtually devoid of collagen.

HE PATH TO RADIANT SK



# Y A N A M DAILY COLLAGEN SHOTS

#### THE SECRET TO YOUTHFUL SKIN

YANA™ is a revolutionary, highly concentrated beauty liquid that helps to rebuild and strengthen skin by boosting the body's natural collagen production. YANA™ offers a new approach to skin health, utilizing patented bioactive collagen peptides that have been shown to:



INCREASE SKIN FIRMNESS\*



REDUCE
WRINKLE DEPTH\*



RESTORE HYDRATION\*

<sup>\*</sup>These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure or prevent any disease.

## MEET THE INSPIRATION BEHIND YANA™

To discover the inspiration behind YANA™, one doesn't have to look very far. IMAGE Skincare's CEO and Founder, Janna Ronert, radiates beauty from the inside out.

Janna founded IMAGE Skincare in 2003 after years of searching for products that would help soothe her Rosacea. After trying nearly every brand on the market with no success, she decided to formulate her own skincare products with the promise that they would make good on their claims to deliver results. Fast forward 13 years and the company she once operated out of a small apartment in Houston, Texas has grown into a multi-million-dollar global empire.

When you have beautiful skin, it gives you the courage to face the world and relentlessly pursue your dreams. Beautiful skin is what we do here every day, and now we're offering a new way to achieve it.

> - Janna Roneri, CEO & Founder of Image Skincare





## ARE YOU BATTLING WITH AGING SKIN?

Collagen is the most abundant protein in the human body. It gives the skin its strength and structure. As we age, the amount of collagen in our skin begins to decrease leading to:



After the age of 25, we begin losing collagen at a rate of 1% per year. This means the average person has lost almost half of the collagen in their skin by the age of 50.

AGE GROUP	30-40	40-50	50-60	60-70	80-90	90+
PPROXIMATE LLAGEN LOSS	15%	30%	45%	60%	75%	90%

## THE SCIENCE OF YOUTH

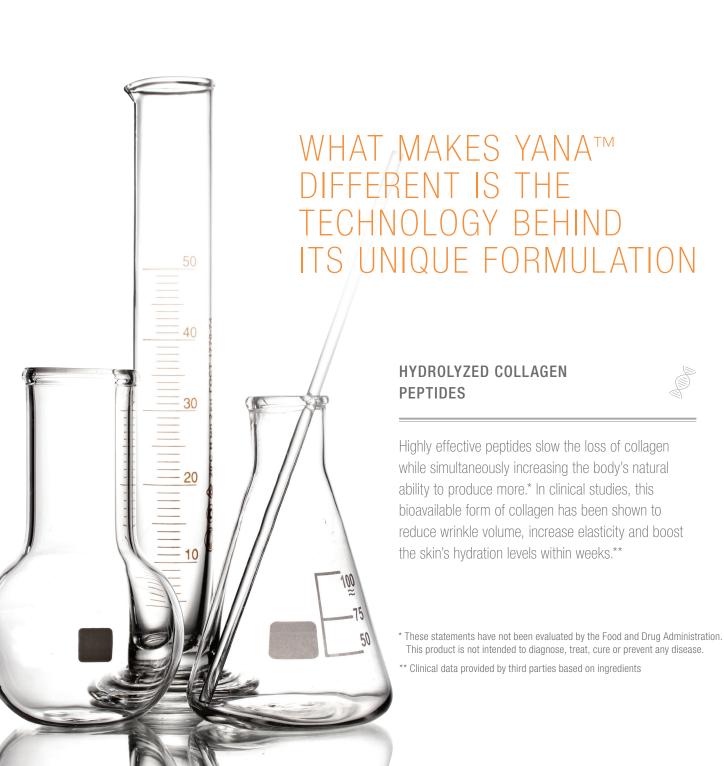
#### **EXPERIENCE THE YANA™ DIFFERENCE**

The power of YANA™ lies within five innovative ingredient compounds working in concert to form one breakthrough formulation.



### LUMIPLEX

A unique fusion of advanced technologies, delivering five powerful restorative compounds into the skin for incredible Age Later® results.



#### **PHYTOCERAMIDES**

HO HN O

#### **BIOTIN**

HIV H

Lipids support the skin's structure, contributing to increased firmness and hydration.\*

Often referred to as the beauty vitamin, biotin plays a major part in promoting the overall health of our hair, nails and skin.\*

#### ULTRA-NUTRACEUTICAL ANTIOXIDANT BLEND



#### **PYRIDOXINE HCL**



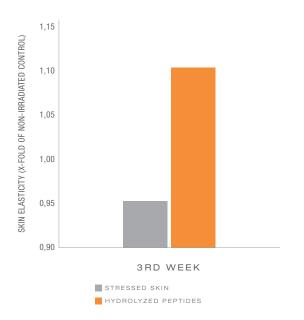
The unique blend of hyaluronic acid, green tea leaf extract, organic acai juice and organic pomegranate extract in YANA<sup>TM</sup> supports skin health while helping to prevent damage caused by free radicals.\*

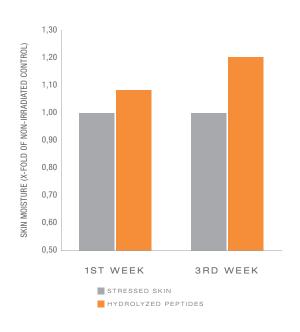
Pyridoxine, a unique form of Vitamin B6, helps maintain a youthful appearance by combating the damaging effects of protein degradation involved in normal aging.\*

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## CLINICAL RESULTS

Increase skin elasticity by up to 15% and skin moisture by up to 40% in just 3 weeks.\*\*





<sup>\*\*</sup> Clinical data provided by third parties based on ingredients

#### WHAT MAKES YANA™ UNIQUE

- REVOLUTIONARY BEAUTY LIQUID

  works in conjunction with professional
  topical skincare for a 360-degree approach
  to skin health\*
- HIGHLY CONCENTRATED
  beauty liquid allows maximum
  effectiveness in a small daily dose
- Citrus flavor **TASTES DELICIOUS**by itself or blended with water, smoothies, teas and more
- Studies show IMPROVEMENT TO SKIN ELASTICITY in 76% of participants in 30 DAYS
- Hydrolyzed collagen peptides have a
  HIGHER BIOAVAILABILITY, allowing
  ingredients to be absorbed more
  effectively for superior results\*

- Formulated for correction and nutrition, **LUMIPLEX**<sup>TM</sup> delivers five powerful
  restorative compounds into the skin for
  incredible Age Later® results
- Studies show IMPROVEMENT TO THE APPEARANCE OF FINE LINES in over 70% of participants in 30 DAYS<sup>♦</sup>
- Studies show IMPROVEMENT TO SKIN HYDRATION in 100% of participants in 30 DAYS<sup>♦</sup>
- SUGAR FREE, DAIRY FREE, SOY FREE and GLUTEN FREE formulations
- NON-GENETICALLY MODIFIED FORMULATION (Non-GMO)

- ♦ Third Party Clinical Study August 2016
- Clinical study was conducted using Corneometer CM 825 to measure water content of skin and hydration level.
- Clinical study was conducted using Cutometer MPA 580 to measure firmness and elasticity.
- Clinical study included photography for expert grading of skin radiance and Vaestro image analysis (Canfield Visia CR system) of fine lines and wrinkles

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Studies show improvement in skin hydration in

100% of participants in 30 days

Studies show improvement in skin elasticity in

**76%** of participants in 30 days<sup>o</sup>

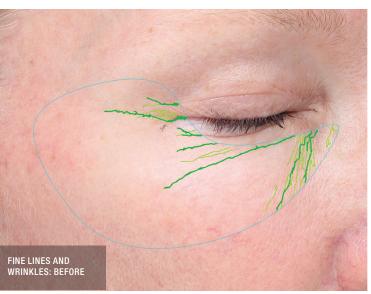
Studies show up to 42% improvement to pore size in 30 days

- ♦ Third Party Clinical Study August 2016
- Clinical study was conducted using Corneometer CM 825 to measure water content of skin and hydration level.
- Clinical study was conducted using Cutometer MPA 580 to measure firmness and elasticity.
- Clinical study included photography for expert grading of skin radiance and Vaestro image analysis (Canfield Visia CR system) of fine lines and wrinkles

◊◊ Internal Clinical Study - April 2016

#### Studies show improvement in appearance of fine lines in

over **70%** of participants in 30 days





- ♦ Third Party Clinical Study August 2016
- Clinical study was conducted using Corneometer CM 825 to measure water content of skin and hydration level.
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## THE INSPIRATION BEHIND THE SCIENCE

The signs of aging we all experience such as fine lines, wrinkles and pigmentation are all symptoms of cellular processes happening inside the body. European Board-Certified Plastic and Reconstructive Surgeon, Dr. Marc A. Ronert, is no stranger to approaching beauty from a cellular level. An award winning, internationally acclaimed expert in skin health, Dr. Ronert continually breaks new scientific ground as the President of IMAGE Skincare and the formulator behind its innovative products. A graduate of the prestigious Heinrich Heine University in Düsseldorf, Germany, Dr. Ronert infuses German ingenuity into everything he does.

The formulation of YANA™ began with Dr. Ronert's quest to offer a 360-degree approach to the maintenance of beautiful skin. For years, Dr. Ronert and a team of internationally recognized chemists have worked closely with a board of physicians to research collagen supplements and their efficacy, using modern ingredients and technologies while drawing inspiration from ancient Eastern cultures.

YANA™ is the result of IMAGE Skincare's tireless quest for innovation, offering the world a new way to Age Later® by revealing the path to youthful, radiant skin that begins from WITHIN.

Marc A. Ronert, M.D., Ph.D. European Board Certified Plastic and Reconstructive Surgeon



## YANA™ IS DESIGNED TO FIT THE NEEDS OF YOUR LIFESTYLE.

• Our 16 fl oz. bottle is perfect for daily use at home or at the office.



## HOW TO USE YANA™ DAILY COLLAGEN SHOTS



#### SIMPLY ON ITS OWN

Take one serving (0.5 oz / 15ml) of YANA<sup>TM</sup> every morning.

#### MIX WITH WATER

Mix one serving, (0.5 oz / 15ml) of YANA $^{\text{TM}}$  into 8 fl oz of water every morning.

#### MIX WITH SHAKES, JUICES OR TEAS

Blend YANA™ into your favorite tea, juice or smoothie for a delicious alternative.

### HOW TO GET YANA™



#### **BUY IT TODAY**

Sold in licensed skincare professional establishments.

- Access the YANA<sup>™</sup> Professional Locator by visiting www.imageskincare.com
- 2. Type in your zip code
- 3. Find a licensed skincare professional near you



## BUY IT ONLINE WITH YOUR EXCLUSIVE ACCOUNT CODE

www.imageskincare.com

- **1.** Enter your unique referral code to link to a licensed skincare professional
- 2. If you don't have a unique referral code, enter your zip code to connect with a spa or physician's office in your area
- **3.** Join our monthly replenishment program to have YANA<sup>TM</sup> delivered directly to you



### A 360° APPROACH TO SKIN HEALTH

By combining the power of YANA™ with the innovation behind IMAGE Skincare's products and treatments, you'll embark upon your journey to revitalize and rejuvenate your skin from the inside out.



IMAGE Skincare is an evidence-based clinical skin care company, providing professional skincare products and effective skincare solutions in over 47 countries worldwide. Driven by a passion for innovation, IMAGE Skincare is committed to research and development of the latest anti-aging, balancing, hydrating and illuminating technologies to further its mission of helping the world to Age Later®. All IMAGE Skincare products are free of parabens, petrochemicals and preservatives and are never tested on animals.

IMAGE Skincare products are developed and formulated by internationally recognized chemists working together with a board of physicians. All IMAGE Skincare products are manufactured in the USA and are unparalleled in their quality in today's marketplace. Our philosophy is to use superior ingredients and safe paraben free products to achieve outstanding results.





# Y A N A DAILY COLLAGEN SHOTS

